

POINT OF SALE MODULE



The Profitect POS Module analyzes all cashier and POS transaction data and highlights cashiers, products, stores, and transactions with exceptional or suspicious performance, based on business rules, fraud patterns, and powerful analytical tools. The POS module helps you detect and prevent losses and margin loss due to fraud, process failures, lack of training, and non-compliance at the checkout and customer return handling processes.

Uncover Hidden Profit Opportunities In Your POS Data

Highlighting Profit Opportunities

From an enterprise-wide view to the regional and store level, Profitect highlights irregularities and trends related to personnel, products, and transactions, allowing users to quickly zero in on suspicious activities with the greatest profit recovery potential.

Best Practice Solutions

Rather than just pointing to problems, Profitect equips managers to address the issues they uncover with a prioritized list of best practice corrective actions compiled over 15 years of retail operations experience.

POS KPI and Scorecard

The Profitect POS Module allows users at all levels to establish and track profit protection metrics and key performance indicators (KPIs), helping the organization to continuously improve profit-enhancing practices and results. Some of the POS KPIs include; fraud and irregular activities relating to credit cards, voids, returns, refunds, loyalty, discounts, gift cards, general department code abuse, training mode abuse, cashiers, senior systems, employee sales, and more.

Easy to Deploy: Minimizing Time to Value

Profitect is a modular solution with an intuitive user interface that can be quickly deployed and easily integrated with data extracted from your core systems, requiring minimal resources and time for implementation, training, and maintenance.

CCTV/DVR Integration: Optimizing Your Investment in CCTV/DVR and Enhancing Analyst Effectiveness

Profitect is able to integrate to each CCTV/DVR server in each store, pooling and presenting the appropriate footage directly from the POS module.

This powerful feature allows the user to flag or clear suspicious transaction quickly, and when evidence is found in the footage, deliver the investigation team a gift wrapped case.

Benefits

- Step up detection rates and value of profit-enhancing opportunities related to point of sale irregularities
- Accelerate reaction time to fraudulent actions and other profit risks
- Reduce losses associated with improper processing of customer returns
- Optimize the allocation of loss prevention personnel and technology
- Optimize your investment in CCTV
- Increase awareness and compliance with profit protection policies at the POS
- Enhance productivity of store managers by focusing their time on prevention and corrective actions instead of data gathering and processing
- Reduce credit card loss payments



The Profitect Suite: Paving the Path to an Integrated Profit Protection Process

The Profitect POS Module is part of a comprehensive suite of software solutions that target shrink, waste, and margin loss for increased retailer's profit through loss prevention, fraud detection, and compliance assurance. The solution shifts your loss prevention process into a profit protection process, turning knowledge into actions by employing both predictive analytics and pattern recognition algorithms to; Pinpoint risk areas and entities; Generate actionable alerts; and Prescribe corrective actions. For more than 15 years, Profitect's expertise has successfully increased profits for retailers worldwide, and delivered high and immediate ROI supported by modular, quick, non-disruptive deployment of modern, scalable technology, and by time-tested best practices.



Profitect has been **consistently delivering a 5-8% profit increase in less than 12 months** at major Supermarket, Convenience Store, Department Store, Specialty and Fashion Chains across Europe, Asia, South Africa and North America.



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