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Think big, start small, scale fast

As we continue to make inroads in the services segment of supply chains, a strategic decision has been made to develop products in the supply chain space that will enable companies to make informed decisions.

The products are taking shape and would be ready to deploy in pilots by the first quarter of the new financial year.

We are also pleased to say that we are fully on course to meet our internal revenue and customer generation targets for the year. We are still some what behind in our team building effort given the current talent supply demand gap in India. All in all, we are confident of achieving our long term vision.

For any sales queries contact

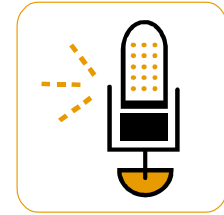
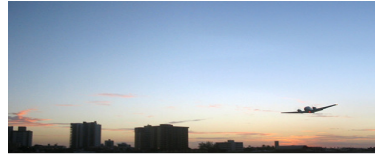
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New Year Wishes from Gazelle



Supply chains and commodity prices

Profitability and cost optimization software enables detailed analysis of operational and financial data to improve margins. Typically these solutions allow business users to analyze past profitability, and anticipate the effect that future changes may have on product, customer

and asset performance. One of these changes is commodity prices specifically for companies that either use a commodity as an input or produce a commodity. Recently Gazelle has been involved in one such analysis where the impact of daily commodity price

changes used as an input was studied on the entire supply chain and then the decision made from which plant to ship to the customer so that the margin is maximum.

These forward looking capabilities enable the users to simulate multiple scenarios. Despite all advances provided by transaction processing applications like ERP, managers struggle to understand what drives performance.



“We were impressed by Gazelle's domain skills in Supply Chain and technical skills in Oracle Demantra and ASCP. I would recommend Gazelle for any complex transformational engagement.” **Sidhartha Kanodia, SVP, Supply Chain, Bajaj Electricals**

Awards & Contracts

ASCP discovery in Netherlands

Gazelle expanded its footprint to Europe through a partner with a complex Assemble To order based ASCP implementation for a industrial manufacturing major.

Effect of Commodity Price on Supply Chain Network

Gazelle is studying the impact of commodity price input and its effect on the overall supply chain

operations. This will help the FMCG major to drive its margins higher.

This has been a major win for Gazelle showcasing its strong functional capabilities and understanding of Supply Chain Processes.

Sales & Operations Planning at a major Brewery

A major brewery is implementing a S&OP based decision system with

Gazelle as its strategic partner. Gazelle is using Llamasoft's Supply Chain Guru for the analysis.

Oracle ERP rollout in Australia

Secure Meters in Udaipur is a leader in Energy meters and is rolling out the standard Oracle solution implemented in India to Australia. Gazelle has been selected as a partner to help the company roll out processes both in Financials, SCM and CRM.